

# **Trempealeau County Agricultural Society, Inc.**

P.O. Box 206 Galesville, Wisconsin 54630

February 18, 2021

Dear Trempealeau County Fair Supporter:

As many of you know the fair board has been working to provide opportunities that promote the citizens and businesses of our county and communities; in an atmosphere of education, competition and entertainment. The fair is a venue for area youth groups (4-H Clubs, FFA, Boys & Girls Clubs), and adults (open class) to showcase the projects they have worked on throughout the year. It is also a place for the community to gather and renew old friendships, and to bring together the citizens of our communities. The fair is one of the few places where area businesses and organizations can promote and inform consumers about the products, services and opportunities that are available throughout Trempealeau County.

2020 provided a lot of challenges and uncertainties about hosting public events, so the Trempealeau County Fair Board canceled the 2020 Trempealeau County Fair in the best interests of keeping exhibitors and fair goers safe and healthy. However, we are excited to once again be planning a Trempealeau County Fair. The board is determined to have a junior exhibitor fair at minimum but at this time we are planning for all events. Follow the Trempealeau County Fair on Facebook to stay up to date on events and scheduling.

We will again be working with K & M Rides & Amusements and hosting a variety of rides, games and carnival foods at the **2021 Trempealeau County Fair, July 15th-July 18<sup>th</sup>**. This is a major investment by the fair board and we are hoping that the community and citizens recognize and support our efforts and investment. We are looking for sponsors to help us continue offering free family entertainment at the fair. If you or your business is looking to sponsor a family friendly activity, consider sponsoring entertainment at the fair. A big change at the 2021 Trempealeau County Fair is the new animal show schedule. Livestock exhibitors will have the opportunity to bring their animals in on Wednesday, July 14<sup>th</sup>. The show schedule will be all new in 2021.

Sponsorship recognition includes financial and in-kind donations. **The Trempealeau County Agricultural Society is a 501(c)3 Non-Profit Organization approved by the Internal Revenue Service and therefore your entire donation is fully tax deductible.** Additional information on sponsorship levels and benefits are outlined on the following pages. The Agricultural Society is interested in working with your business to improve the fair experience for participants and exhibitors alike. We thank you for your past support and look forward to working with you in the future.

**If you have questions about fair sponsorship, please contact:**

Sarah Henderson 1-608-317-8325, [sarahhenderson@live.com](mailto:sarahhenderson@live.com)

Kellen Nelson 715-797-4969, [kellen.nelson@live.com](mailto:kellen.nelson@live.com)

Sincerely,

Trempealeau County Agricultural Society Board of Directors and Staff  
(Kellen Nelson, Sarah Henderson, Joel Halderson, Larry Lakey, Dave Lyngen, Brad Goplin, Marilyn Whalen, Dwight Quarne, Chris Burken, Bob Hart, Julie Kitchner, Lucas Teska and Cindy George)

**Trempealeau County Fair Mission Statement | To create educational, social, and economic opportunities that promotes the citizens and businesses of our county & communities; in an atmosphere of education, competition and entertainment.**

## Friend of the Fair Sponsorship Packages

### **\$100 - \$249 Friend of the Fair Package**

- \* Included on the "Friends of the Fair" sponsor signs posted in the Farm Progress building
- \* Recognition as a sponsor on the TC Fair website, social media, radio and local paper advertisements

### **\$250 - \$399 Friend of the Fair - Bronze Sponsor**

- \* Bronze sponsor recognition on the "Friends of the Fair" signs posted in the Farm Progress building
- \* Recognition as a sponsor on the TC Fair website, social media, radio and local paper advertisements
- \* Two season passes to the fair
- \* One season carnival pass

### **\$400 - \$599 Friend of the Fair - Silver Sponsor**

- \* Silver sponsor recognition on the "Friends of the Fair" signs posted in the Farm Progress building
- \* Recognition as event sponsor (company name & logo at the event or exhibit you wish to sponsor)
- \* Recognition as a sponsor on the TC Fair website, social media, radio and local paper advertisements
- \* Four season passes to the fair
- \* Two season carnival passes

### **\$600 - \$999 Friend of the Fair - Gold Sponsor**

- \* Gold sponsor recognition on the "Friends of the Fair" signs posted in the Farm Progress building
- \* Recognition as event sponsor (company name & logo at the event or exhibit you wish to sponsor)
- \* Recognition as a sponsor on the TC Fair website, social media, radio and local paper advertisements
- \* Six season passes to the fair
- \* Three season carnival passes

### **\$1,000 - \$1,749 Friend of the Fair - Platinum Sponsor**

- \* Platinum sponsor recognition on the "Friends of the Fair" signs posted in the Farm Progress building
- \* Platinum sponsors will be recognized on the 2021 Fair T-Shirts
- \* Recognition as event sponsor (company name & logo at the event or exhibit you wish to sponsor)
- \* Recognition as sponsor on the TC Fair website, social media, radio and local paper advertisements
- \* Eight season passes to the fair
- \* Four season carnival passes
- \* Four passes to Friday's tractor pull & Four passes to Saturday's demo derby

### **\$1,750 - \$2,500 Friend of the Fair - Diamond Sponsor**

- \* Diamond sponsor recognition on the "Friends of the Fair" signs posted in the Farm Progress building
- \* Diamond sponsors will be recognized on the 2021 Fair T-Shirts
- \* Recognition as event sponsor (company name & logo at the event or exhibit you wish to sponsor)
- \* Recognition as sponsor on the TC Fair website, social media, radio and local paper advertisements
- \* Twelve season passes to the fair
- \* Six season carnival passes
- \* Six passes to Friday's tractor pull & Six passes to Saturday's demo derby

# SPONSOR REQUEST FORM

## **Trempealeau County Agricultural Society, Inc.**

P.O. Box 206

Galesville, Wisconsin, 54630

I am interested in supporting the Trempealeau County Fair at the following level:

- Fair Supporter (< \$100)
- Friend of the Fair (\$100 - \$249)
- Bronze Sponsor (\$250 to \$399)
- Silver Sponsor (\$400 to \$599)
- Gold Sponsor (\$600 to \$999)
- Platinum Sponsor (\$1,000 to \$1,749)
- Diamond Sponsor (\$1,750 to \$2,500)
- Family Entertainment (\$2,500 or \$5,000 levels)

Forms & payment due no later than **May 31<sup>st</sup>** to be included in print advertisements.

Name of individual or business: \_\_\_\_\_

Address, City, State & Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Website: \_\_\_\_\_

**New Sponsors: please email your logo in a .jpg or .pdf to [sarahhenderson@live.com](mailto:sarahhenderson@live.com) for advertising.**

The check is enclosed, payable to: Trempealeau County Ag Society

Please bill me.

**Thank you for supporting the Trempealeau County Fair and the citizens of Trempealeau County!**

**Please return completed form and payment to:**

**Trempealeau Ag. Society  
PO Box 206  
Galesville, WI 54630**

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