

# **Trempealeau County Agricultural Society, Inc.**

P.O. Box 206 Galesville, Wisconsin 54630

January 28, 2019

Dear Trempealeau County Fair Supporter:

As many of you know the fair board has been working to provide opportunities that promote the citizens and businesses of our county and communities; in an atmosphere of education, competition and entertainment. The fair is a venue for area youth groups (4-H Clubs, FFA, Boys & Girls Clubs), and adults (open class) to showcase the projects they have worked on throughout the year. It is also a place for the community to gather and renew old friendships, and to bring together the citizens of our communities. The fair is one of the few places where area businesses and organizations can promote and inform consumers about the products, services and opportunities that are available throughout Trempealeau County.

This year we will be working with K & M Rides & Amusements and hosting a variety of rides, games and carnival foods at the **2019 Trempealeau County Fair July 18-21**. This is a major investment by the fair board and we are hoping that the community and citizens recognize and support our efforts and investment. To thank our sponsors, we have added carnival passes to your sponsorship packages! The carnival will operate under a similar family friendly value meaning that fair-goers will be able to ride all day for a very reasonable price. We are also looking for sponsors to help us continue offering free family entertainment at the fair. This entertainment includes nationwide performing acts guaranteed for days full of fun and laughter great for the whole family. If you or your business is looking to sponsor a family friendly activity, consider sponsoring entertainment at the fair. The fair board is finalizing entertainment now and will have a full schedule available on our website in the coming months.

Sponsorship recognition includes financial and in-kind donations. **The Trempealeau County Agricultural Society is a 501(c)3 Non-Profit Organization approved by the Internal Revenue Service and therefore your entire donation is fully tax deductible.** Additional information on sponsorship levels and benefits are outlined on the following pages. The Agricultural Society is interested in working with your business to improve the fair experience for participants and exhibitors alike. We thank you for your past support and look forward to working with you in the future.

**If you have questions, please contact:**

**Sarah Henderson 1-608-317-8325, [sarahhenderson@live.com](mailto:sarahhenderson@live.com)**

**Kellen Nelson 715-797-4969, [kellen.nelson@live.com](mailto:kellen.nelson@live.com)**

Sincerely,

Trempealeau County Agricultural Society Board of Directors and Staff

(Kellen Nelson, Sarah Henderson, Joel Halderson, Larry Lakey, Dave Lyngen, Brad Goplin, Jon Zander, Marilyn Whalen, Dwight Quarne, Chris Burken, Bob Hart, Julie Kitchner and Cindy George)

**Trempealeau County Fair Mission Statement | To create educational, social, and economic opportunities that promotes the citizens and businesses of our county & communities; in an atmosphere of education, competition and entertainment.**

## Friend of the Fair Sponsorship Packages

**All sponsors will be recognized in the Daily Fair Events Brochure handed to each and every fairgoer at the main gates!**

### **\$100 - \$249 Friend of the Fair Package**

- \* Included on the "Friends of the Fair" sponsor signs posted in the Farm Progress building
- \* Recognition as a sponsor on the TC Fair website, social media , radio and local paper advertisements

### **\$250 - \$399 Friend of the Fair - Bronze Sponsor**

- \* Bronze sponsor recognition on the "Friends of the Fair" signs posted in the Farm Progress building
- \* Recognition as a sponsor on the TC Fair website, social media , radio and local paper advertisements
- \* Two season passes to the fair
- \* One season carnival pass

### **\$400 - \$599 Friend of the Fair - Silver Sponsor**

- \* Silver sponsor recognition on the "Friends of the Fair" signs posted in the Farm Progress building
- \* Recognition as event sponsor (company name & logo at the event or exhibit you wish to sponsor)
- \* Recognition as a sponsor on the TC Fair website, social media, radio and local paper advertisements
- \* Four season passes to the fair
- \* Two season carnival passes

### **\$600 - \$999 Friend of the Fair - Gold Sponsor**

- \* Gold sponsor recognition on the "Friends of the Fair" signs posted in the Farm Progress building
- \* Recognition as event sponsor (company name & logo at the event or exhibit you wish to sponsor)
- \* Recognition as a sponsor on the TC Fair website, social media , radio and local paper advertisements
- \* Six season passes to the fair
- \* Three season carnival passes

### **\$1,000 - \$1,749 Friend of the Fair - Platinum Sponsor**

- \* Platinum sponsor recognition on the "Friends of the Fair" signs posted in the Farm Progress building
- \* Platinum sponsors will have their logo placed on the back of the 2019 fair T-shirts
- \* Platinum sponsors will have their logo's posted on our website with links to their websites
- \* Recognition as event sponsor (company name & logo at the event or exhibit you wish to sponsor)
- \* Recognition as sponsor on the TC Fair website, social media, radio and local paper advertisements
- \* Eight season passes to the fair
- \* Four season carnival passes
- \* Four passes to Friday's tractor pull & Four passes to Saturday's demo derby

### **\$1,750 - \$2,500 Friend of the Fair - Diamond Sponsor**

- \* Diamond sponsor recognition on the "Friends of the Fair" signs posted in the Farm Progress building
- \* Diamond sponsors will have their logo placed on the back of the 2019 fair T-shirts
- \* Diamond sponsors will have their logo's posted on our website with links to their websites
- \* Recognition as event sponsor (company name & logo at the event or exhibit you wish to sponsor)
- \* Recognition as sponsor on the TC Fair website, social media, radio and local paper advertisements
- \* Twelve season passes to the fair
- \* Six season carnival passes
- \* Six passes to Friday's tractor pull & Six passes to Saturday's demo derby

**Trempealeau County Fair Mission Statement | To create educational, social, and economic opportunities that promotes the citizens and businesses of our county & communities; in an atmosphere of education, competition and entertainment.**

# SPONSOR REQUEST FORM

## **Trempealeau County Agricultural Society, Inc.**

P.O. Box 206

Galesville, Wisconsin, 54630

I am interested in supporting the Trempealeau County Fair at the following level:

- Fair Supporter (< \$100)
- Friend of the Fair (\$100 - \$249)
- Bronze Sponsor (\$250 to \$399)
- Silver Sponsor (\$400 to \$599)\*
- Gold Sponsor (\$600 to \$999)\*
- Platinum Sponsor (\$1,000 to \$1,749)\*
- Diamond Sponsor (\$1,750 to \$2,500)\*
- Family Entertainment (\$2,500 or \$5,000 levels)

Forms due no later than  
**May 31<sup>st</sup>** to be included in  
print advertisements.

---

**An exhibit booth in the merchant building is included in sponsor packages above \$250!**

- Please contact us to discuss sponsorship opportunities at the Trempealeau County Fair.
- I would like an indoor/outdoor (circle one) display at the Trempealeau County Fair
- Please contact us to discuss booth display space to showcase our products at the Trempealeau County Fair.

**Other ideas on how you would like to sponsor the fair? Let us know!**

Name of individual or business: \_\_\_\_\_

Address, City, State & Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Website: \_\_\_\_\_

**Please email your logo in a .jpg or .pdf to [sarahhenderson@live.com](mailto:sarahhenderson@live.com) for advertising.**

The check is enclosed, payable to: Trempealeau County Ag Society

Please bill me.

**Thank you for supporting the Trempealeau County Fair and the citizens of Trempealeau County!**

**Please return to:**

**Sarah Henderson, Trempealeau Ag. Society  
W20615 McKeeth Drive  
Galesville, WI 54630**

**Trempealeau County Fair Mission Statement | To create educational, social, and economic opportunities that promotes the citizens and businesses of our county & communities; in an atmosphere of education, competition and entertainment.**