



TREMPEALEAU COUNTY
AGRICULTURAL SOCIETY, INC.

PO BOX 206 – Galesville, Wisconsin 54630

April 3, 2017

The 2017 Trempealeau County Fair will be held July 20-23, 2017. We welcome you to be a part of our fair! Once again, K&M Rides and Amusements will provide thrills and fun for all ages! We expect additional foot traffic due to increasing attendees, so plan your booth accordingly. We are looking to increase interest to the displays in the Merchant's Building with added demonstrations and action exhibits. We encourage booths be manned at all times, and providing some form of demonstration/sales information from your organization. We all know it is really easy to just walk by something that is only a display without getting any information about it if no one is there to answer questions or promote the display.

Space rental fees are \$100.00 for a single Merchants Building space and \$200.00 for a double space. Outdoor spaces are available for larger displays, priced according to the size you request. Please contact Kellen for more information. There are a limited number of outside spaces for those with equipment appropriate to outside display. We will provide electricity to the space provided.

The Fair does not provide tables or chairs. Each Merchant's building booth is 8' X 10', partitioned off and has lighting and electrical outlets. Decorations must be in good taste and without interference with other booths.

During the Fair the Merchant's Building will officially be open to the public as follows:

Thursday	5:00 pm to 10:00 pm	Friday	10:00 am to 10:00 pm
Saturday	10:00 am to 10:00 pm	Sunday	10:00 am to 4:00 pm

Concession trailer spaces are available on a first-come, first-served basis. The fee for concession trailers is 15% of gross sales, with a \$100 deposit sent in with registration. Certificate of Liability Insurance with coverage of \$2 Million is required.

Food booths are welcome to set their own open hours taking the public demand into consideration.

I wish to rent space in the Merchant's Building Yes ___ No ___ Number of spaces _____ \$ _____
I wish to rent outside space. Yes ___ No ___ \$ _____

Are you interested in doing a demonstration in our new demonstration stage in the Merchants Building? YES / NO

Name of business/orgainzation _____

Address _____

Contact person _____

Telephone Number _____ E-mail address _____

We look forward to seeing you at the 2017 Trempealeau County Fair.

To reserve a space at the 2017 Trempealeau County Fair in Galesville, WI; please return your check (As soon as possible to hold your space, but no later than June 30, 2017) to:

Trempealeau County Fair
Merchant's Building Reservations
N45580 Martin Rd
Osseo, WI 54758