

Trempealeau County

FAIR

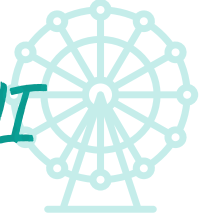
FUN AROUND EVERY CORNER!



2024 SPONSORSHIP OPPORTUNITIES

July 17 - 21, 2024

Galesville, WI



\$100-\$249

FRIEND OF THE FAIR PACKAGE

- Included on sponsor signage displayed throughout the fairgrounds during the 2024 Trempealeau County Fair
- Recognition year round on the Trempealeau County Fair website
- Shout-outs on TC Fair social media, radio and local paper advertisements
- Recognition in Official Fair Schedule

\$500-\$749

FRIEND OF THE FAIR-SILVER SPONSOR

- Included on the sponsor signage displayed throughout the fairgrounds
- Event Sponsor (of your choosing)
- Recognition year round on the Trempealeau County Fair website
- Shout-outs on TC Fair social media, radio and local paper advertisements
- Recognition in Official Fair Schedule
- Four 4-Day Admission Wristbands
- Two season carnival passes

\$250-\$499

FRIEND OF THE FAIR-BRONZE SPONSOR

- Included on the sponsor signage displayed throughout the fairgrounds during the 2024 Trempealeau County Fair
- Recognition year round on the Trempealeau County Fair website
- Shout-outs on TC Fair social media, radio and local paper advertisements
- Recognition in Official Fair Schedule
- Two 4-Day Admission Wristbands
- One season carnival pass

\$750-\$1199

FRIEND OF THE FAIR-GOLD SPONSOR

- Included on the sponsor signage displayed throughout the fairgrounds
- Event Sponsor (of your choosing)
- Recognition year round on the Trempealeau County Fair website
- Shout-outs on TC Fair social media, radio and local paper advertisements
- Recognition in Official Fair Schedule
- Six 4-Day Admission Wristbands
- Three season carnival passes

Continued on the other side

SPONSOR REQUEST FORM

I am interested in supporting the Trempealeau County Fair at the following level:

Your commitment is appreciated by 5/1/2024

Fair Supporter (<\$100)

Friend of the Fair (\$100 to \$249)

Bronze Sponsor (\$250 to \$499)

Silver Sponsor (\$500 to \$749)

Gold Sponsor (\$750 to \$1,199)

Platinum Sponsor (\$1,200 to \$1,999)

Diamond Sponsor (\$2,000 +)

Family Entertainment (\$2,500 or \$5,000 levels)

Name of individual or business: _____

Address, City, State & Zip Code: _____

Phone Number: _____ Email: _____

Contact Person: _____ Website: _____

The check is enclosed, payable to: **Trempealeau County Ag. Society**

Please bill me.

\$1200-\$1999

FRIEND OF THE FAIR-PLATINUM SPONSOR

- Included on the sponsor signage displayed throughout the fairgrounds
- Included on the 2024 Official Fair T-Shirt
- Event Sponsor (of your choosing)
- Recognition year round on the Trempealeau County Fair website
- Shout-outs on TC Fair social media, radio and local paper advertisements
- Recognition in Official Fair Schedule
- Ten 4-Day Admission Wristbands
- Five season carnival passes
- Five Admission Wristbands to each Grandstand event (Rodeo, Truck & Tractor Pull & Demolition Derby)

\$2000 +

FRIEND OF THE FAIR-DIAMOND SPONSOR

- Included on the sponsor signage displayed throughout the fairgrounds
- Diamond sponsor recognition on the "Friends of the Fair" signs posted in the Farm Progress building
- Included on the 2024 Official Fair T-Shirt
- Event Sponsor (of your choosing)
- Recognition year round on the Trempealeau County Fair website
- Shout-outs on TC Fair social media, radio and local paper advertisements
- Recognition in Official Fair Schedule
- Sixteen 4-Day Admission Wristbands
- Eight season carnival passes
- Eight Admission Wristbands to each Grandstand event (Rodeo, Truck & Tractor Pull & Demolition Derby)

Trempealeau County Fair Mission Statement

To create educational, social and economic opportunities that promotes the citizens and businesses of our county & communities; in an atmosphere of education, competition and entertainment.



Thank you!

Thank you for investing in the future of the Trempealeau County Fair.

Mail to : Trempealeau County Ag Society
PO Box 206
Galesville, WI 54630

TREMPEALEAU COUNTY AG SOCIETY

Joel Halderson, President
Kellen Nelson, Vice-President
Dwight Quarne, Director At Large
Sarah Halderson, Secretary
Julie Kitchner, Treasurer

Board of Directors
PO Box 206
Galesville, WI 54630

Brad Goplin, Director
Dave Lyngen, Director
Adam Guza, Director
Brian Walske, Director
Angela Currier, Director
Samatha Eid, Director

www.trempealeaucountyfair.com | trempealeaucountyfair@gmail.com

The 2023 Trempealeau County Fair was definitely one for the records books! We are overwhelmed with the fantastic community engagement and support. Fair-goers enjoyed many changes in 2023 – including the re-model of the Farm Progress Arena, a widened grandstand track & construction of a new announcers stand. Beer was sold at the Trempealeau County Fair for the first time – and was well received.

Looking Forward to 2024

- Addition of new grandstand bleachers adding 1,100 seats
- Additional grand stand lighting & ground electrical improvements
- Remodel of old milk house to create a Fair Store and Food Stand
- Remodel of entrance gate along Crestwood drive to improve traffic flow.
- Transition to a 5-Day Fair. Wednesday, July 17th will be the first official day of the 2024 Trempealeau County Fair

2024 Trempealeau County Fair
July 17 - 21, 2024

The fair board is committed to continue to make improvements. We are looking forward to partnering with your business to improve the fair experience for participants and exhibitors alike. Sponsorship recognition includes financial and in-kind donations and are designed to meet a variety of budgets. Our sponsors receive high recognition through many facets before, during and after the fair. The annual Trempealeau County Fair hosts over 11,000 attendees and generates over \$600,000 in direct economic impact to our local communities. Partnering with the fair presents an ideal opportunity to gain new customers, display your products, and increase sales while supporting Trempealeau County youth and adults. Together, we will see growth in our communities.

The Trempealeau County Agricultural Society is a 501(c)3 Non-Profit Organization approved by the Internal Revenue Service and therefore your entire donation is fully tax deductible. Additional information on sponsorship levels and benefits are outlined on the following pages.

We thank you for your past support and look forward to partnering with you in the future.

If you have questions about partnering with the Trempealeau County Fair or customized packages, please contact: Sarah Halderson 1-608-317-8325, sarahhenderson@live.com or Kellen Nelson 715-797-4969, kellen.nelson@live.com

Carnival

Trempealeau Fair Fan Favorite - we LOVE our family-friendly 'Ride ALL Day' Wristband and will continue in 2024!

\$10 each day gets you an all-access pass to carnival rides big and small! Sponsors \$250 and above will receive carnival admission wristbands for all four days!

Grandstand

Thursday

Rodeo

Friday

Truck & Tractor Pull

Two-sleds, Two Tracks

Saturday

Demolition Derby Featuring a Combine Demo
Finale and a new earlier start time

Beer Garden

Thursday

TBA

Friday

Troubleshooter

• Come see them before they retire in September! •

Saturday

Six to Midnight

Sincerely,

Trempealeau County Agricultural Society Board of Directors and Staff